

Easy Exit Listing Agreement

What is the biggest fear you have about listing your home with a real estate agent?

It's simple, you don't want to be locked into an agreement for a long period of time with someone who is less than competent, who is not likely to sell your home - causing you tremendous aggravation.

With my **Easy Exit Listing Agreement** you reduce your risk and exposure to a long term agreement. Most agents in our marketplace will lock you into a six month or one year contract for selling your home. You will sign a contract with me, but I offer this agreement because I trust you to respect the wording in the contract, and you trust me to earn my fee by doing everything possible to sell your home.

Some agents feel that if they offer an Easy Exit Listing Agreement, homeowners will make "deals" behind their back with prospective buyers, cancel the agreement and pocket the agent's commission. Or that the Seller will back out after the realtor invests their valuable time and dollars into marketing the owner's property and after finding a ready, willing and able buyer for the home.

Listing your home with me removes the risk and fear you may have of making an agreement with a lazy agent.

How? I guarantee in writing that if I fail to execute our marketing plan for your property and you are not satisfied with my service, you may fire me at anytime.

The only thing I ask, in fairness to both parties, is that you personally discuss the issues with me and then give me 72-hours to rectify the issues to your satisfaction. If you still are not satisfied, your listing will then be released and your property will be removed from the Multiple Listing Service.

You are in control. I look forward to providing you with a level of service that is so exceptional that I can offer this type of agreement.

Property Description: _____

Home Owner: _____

Home Owner: _____

REALTOR® Signature: _____

Date: _____



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